

5. Member Survey

11:00





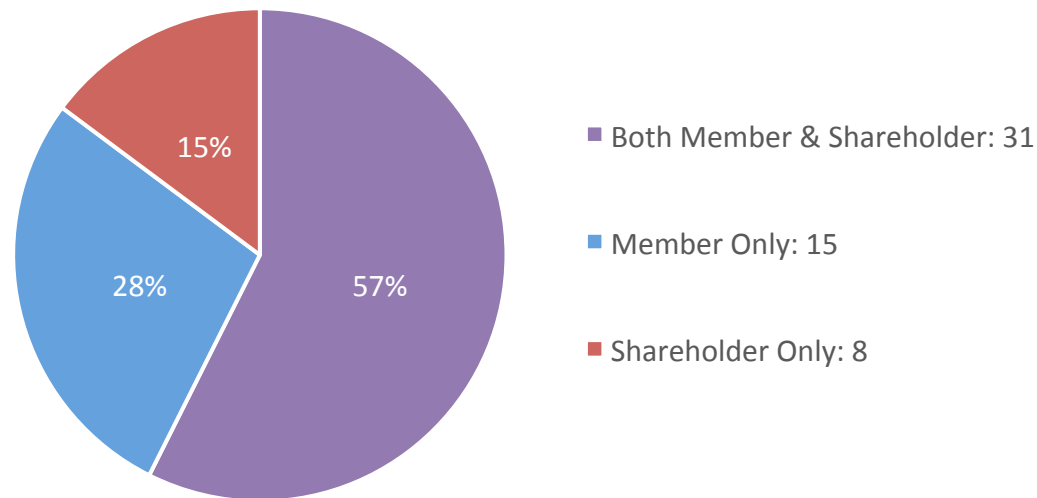
Survey Background & Purpose

- ON's Feed-In Tariff program ended in 2016
 - FIT provided the framework under which LIFE's existing projects were developed and will continue to operate
- Provincial government since June 2018 election makes the landscape for renewable energy project development in ON uncertain
- With this, LIFE will have to look for business opportunities in new forms if the co-op wants to keep taking on new business
- Survey purpose: To get a pulse on what possible options for business directions that LIFE members, investors would be interested in, supportive of; what value they see in LIFE's work

Survey Results Overview

- Survey got responses from 54 people altogether
- Not all respondents provided responses to all questions
 - 7 respondents had not made it to end of the survey before it closed
 - 40 respondents completed the survey in full (answered all questions)
 - Question response results here will also show # of people who responded to each question

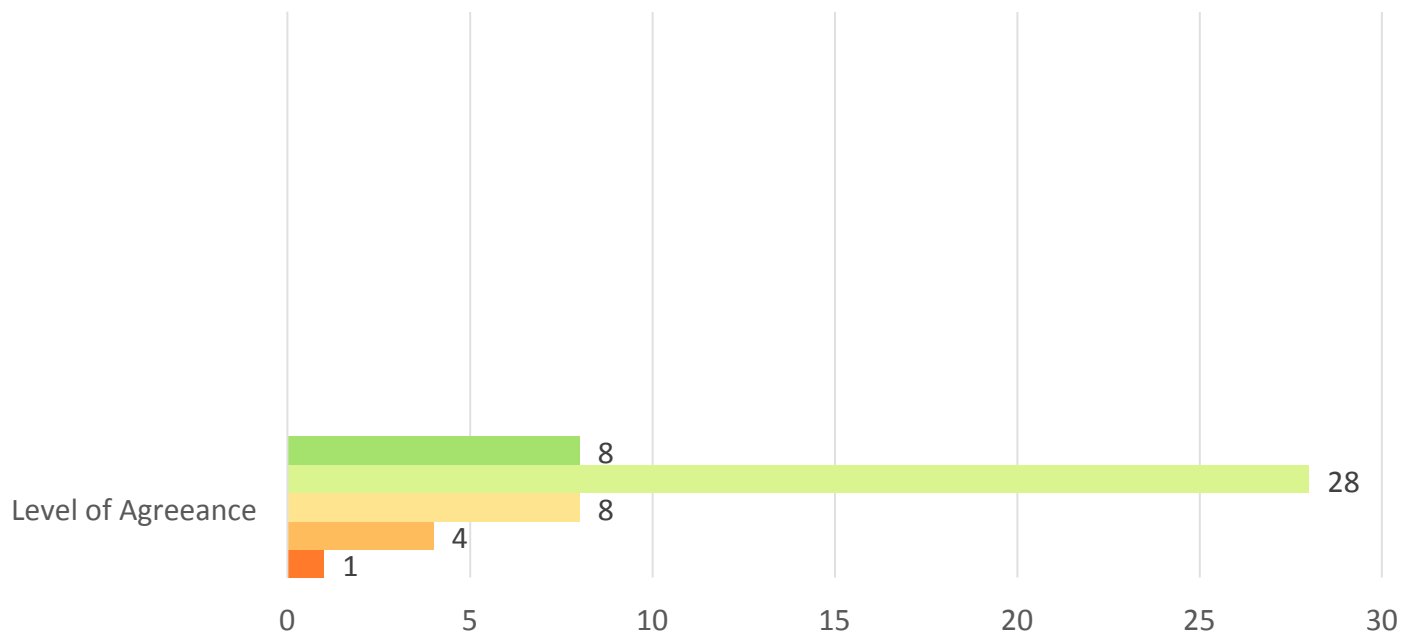
Respondent Membership / Shareholdership





Question Responses: On Working “Local”

a) “It is important to me that LIFE is *local*.”



Strongly AGREE (16%)

Somewhat AGREE (57%)

Don't know / Neither agree nor disagree (16%)

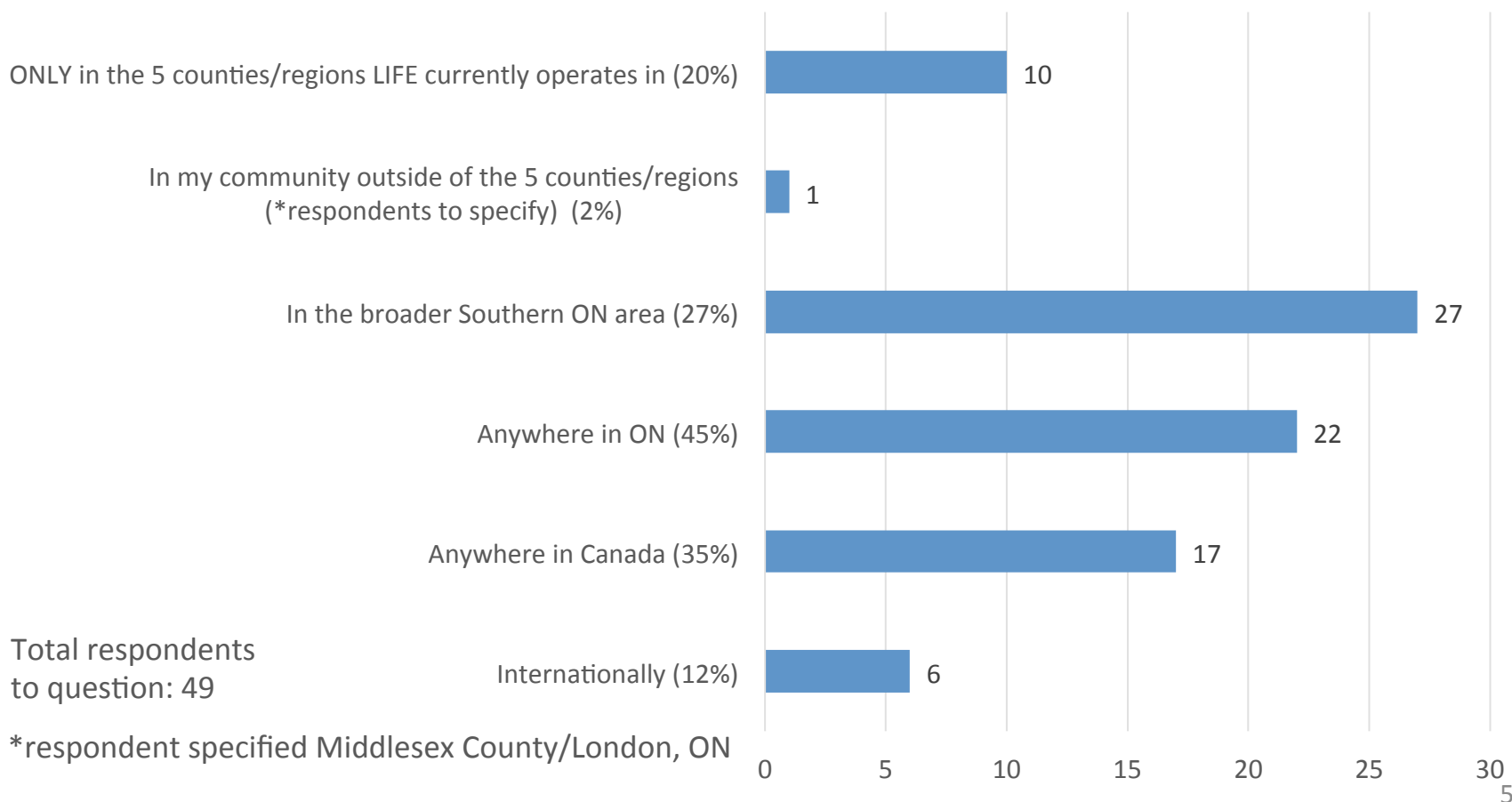
Somewhat DISAGREE (8%)

Strongly DISAGREE (2%)

Total respondents
to question: 49

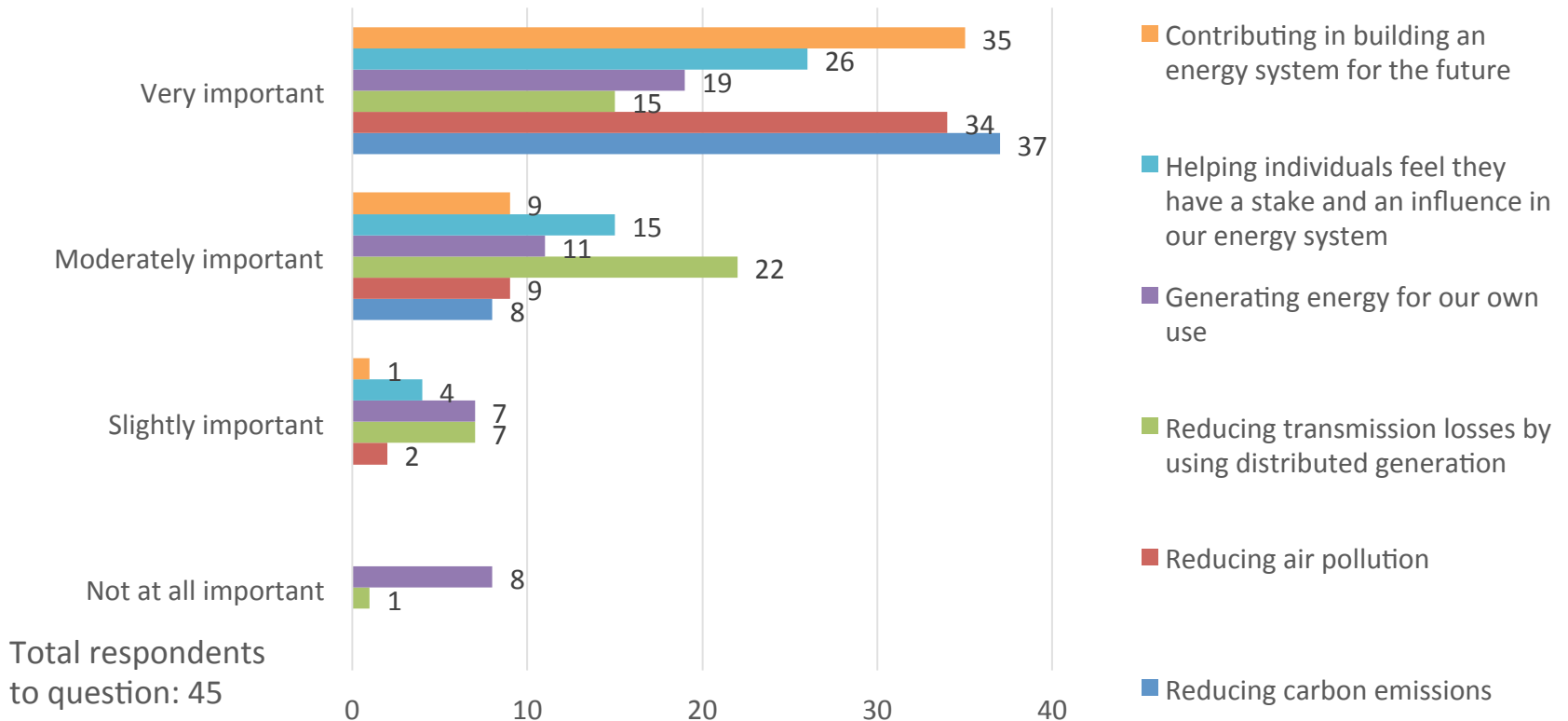
Question Responses: On Working “Local”

b) “I would support LIFE undertaking projects in the following areas...” (respondents could select all that apply)



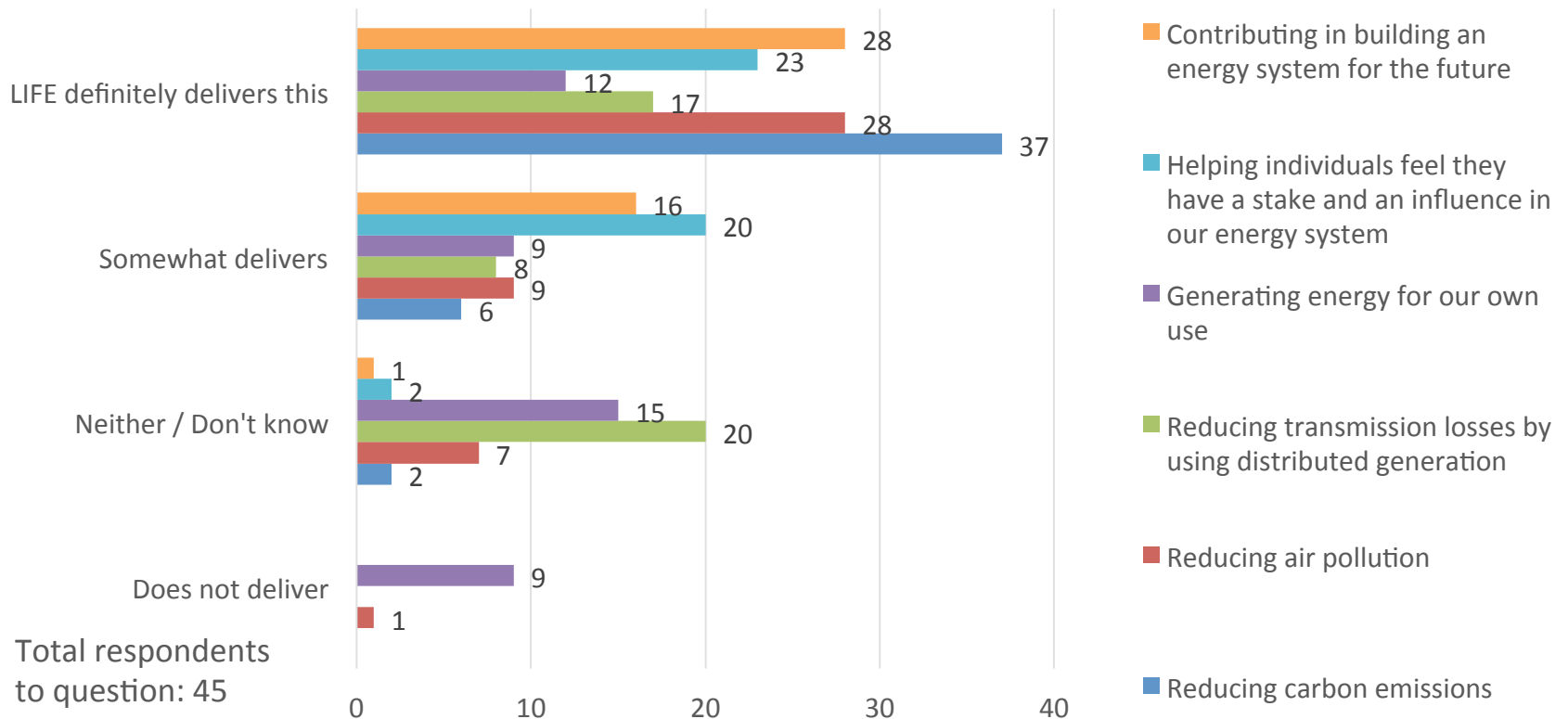
Question Responses: On How & Why LIFE Does Its Work

c) We asked respondents about possible motivations for LIFE's role in the energy system. We asked them to i) rate each for its importance to them...



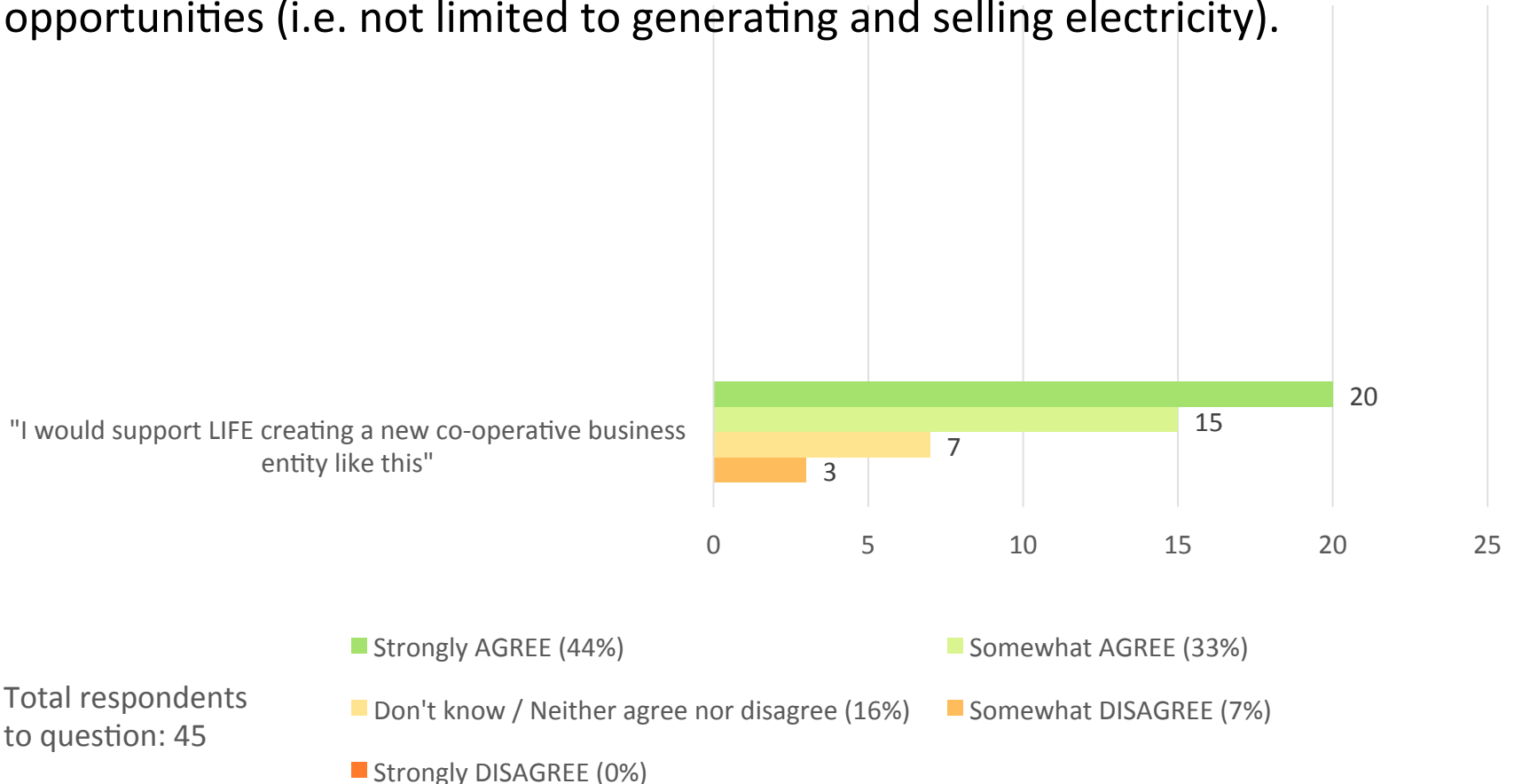
Question Responses: On How & Why LIFE Does Its Work

... and to ii) rate LIFE's delivery on each:



Question Responses: On How & Why LIFE Does Its Work

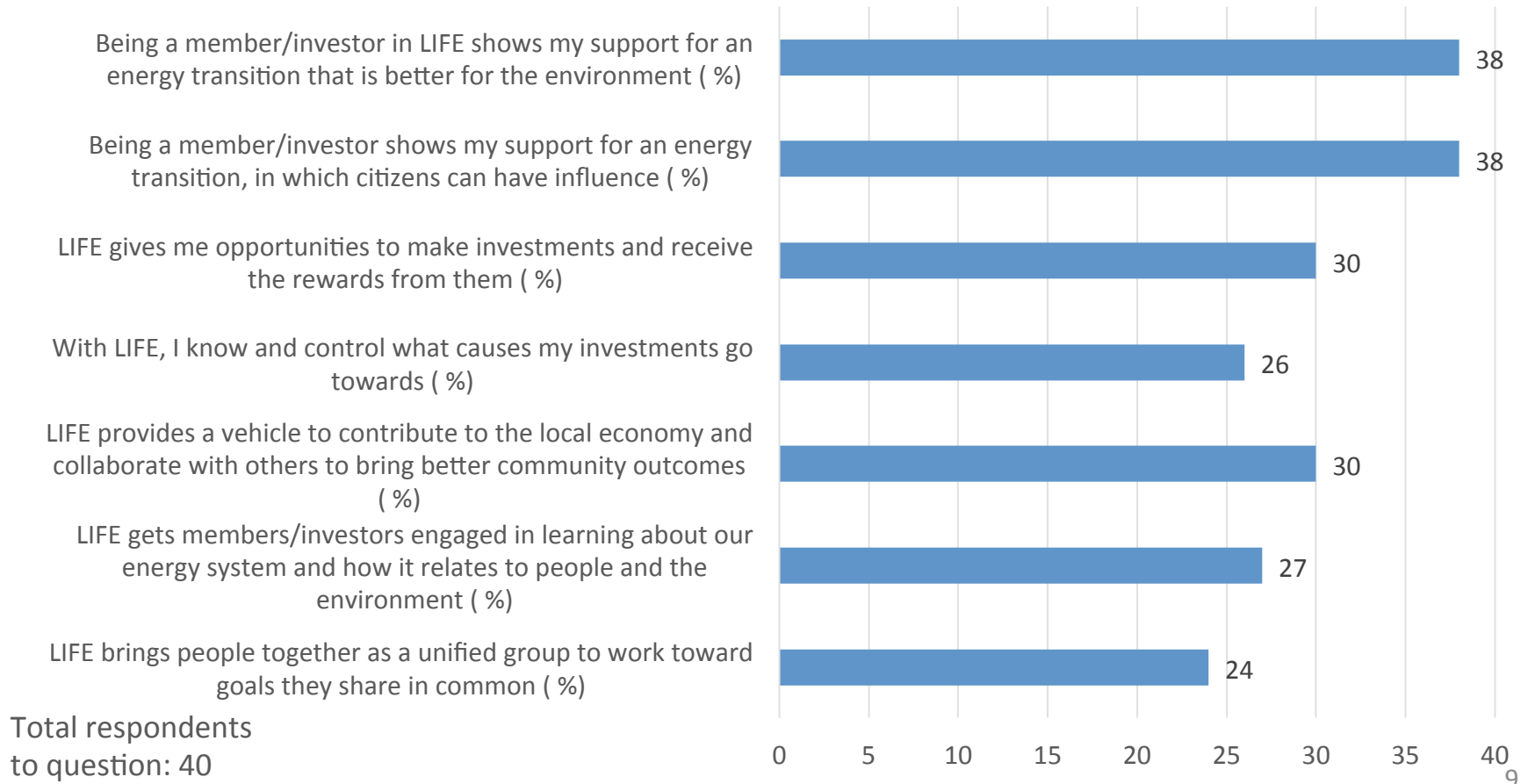
d) One idea is to create another entity under LIFE that could engage in new opportunities (i.e. not limited to generating and selling electricity).



Question Responses:

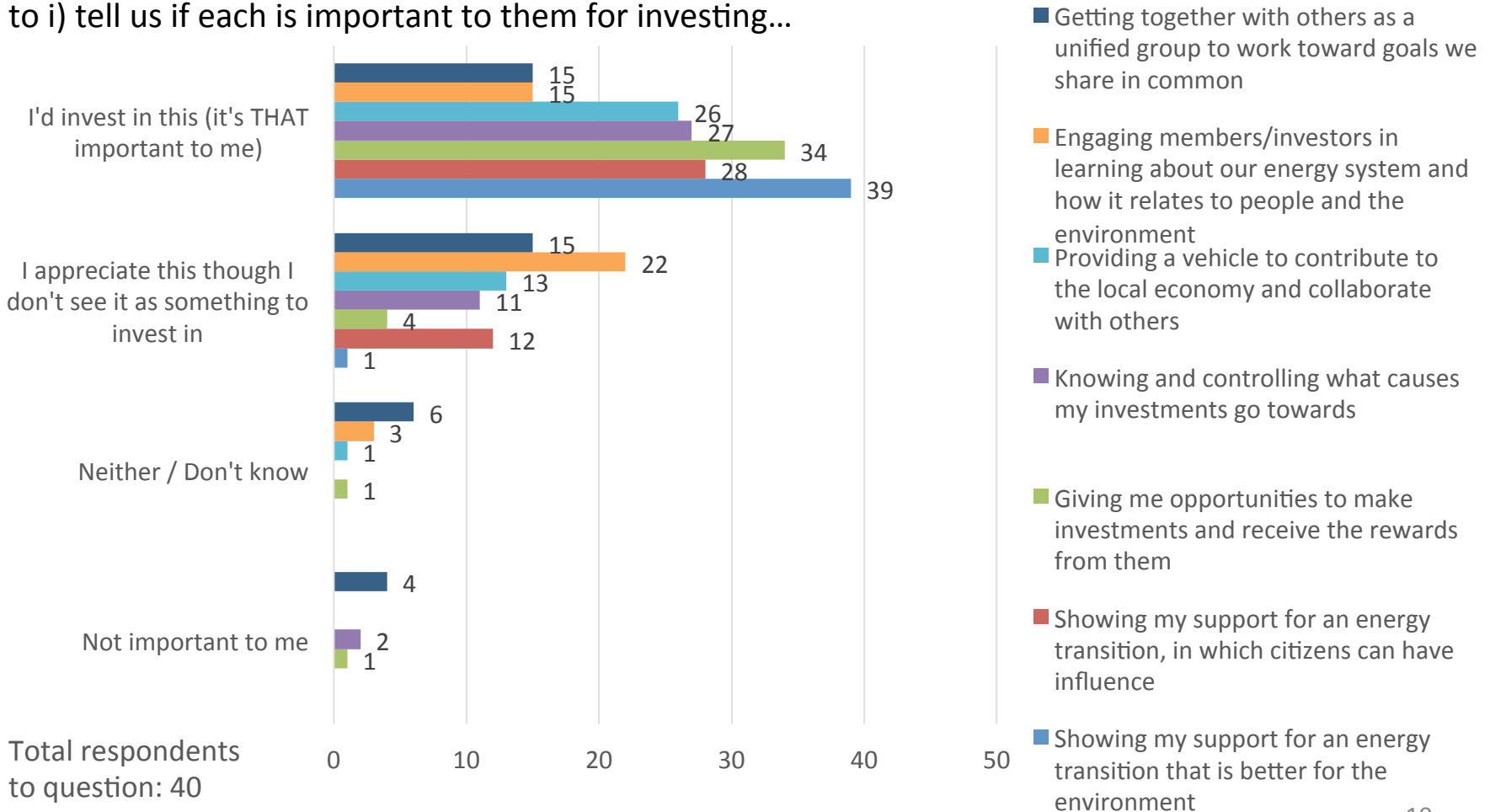
Why Respondents Are Involved in LIFE

e) “In your opinion, the purpose of LIFE, ideally, ought to include the following aspects” (respondents could select all that apply):



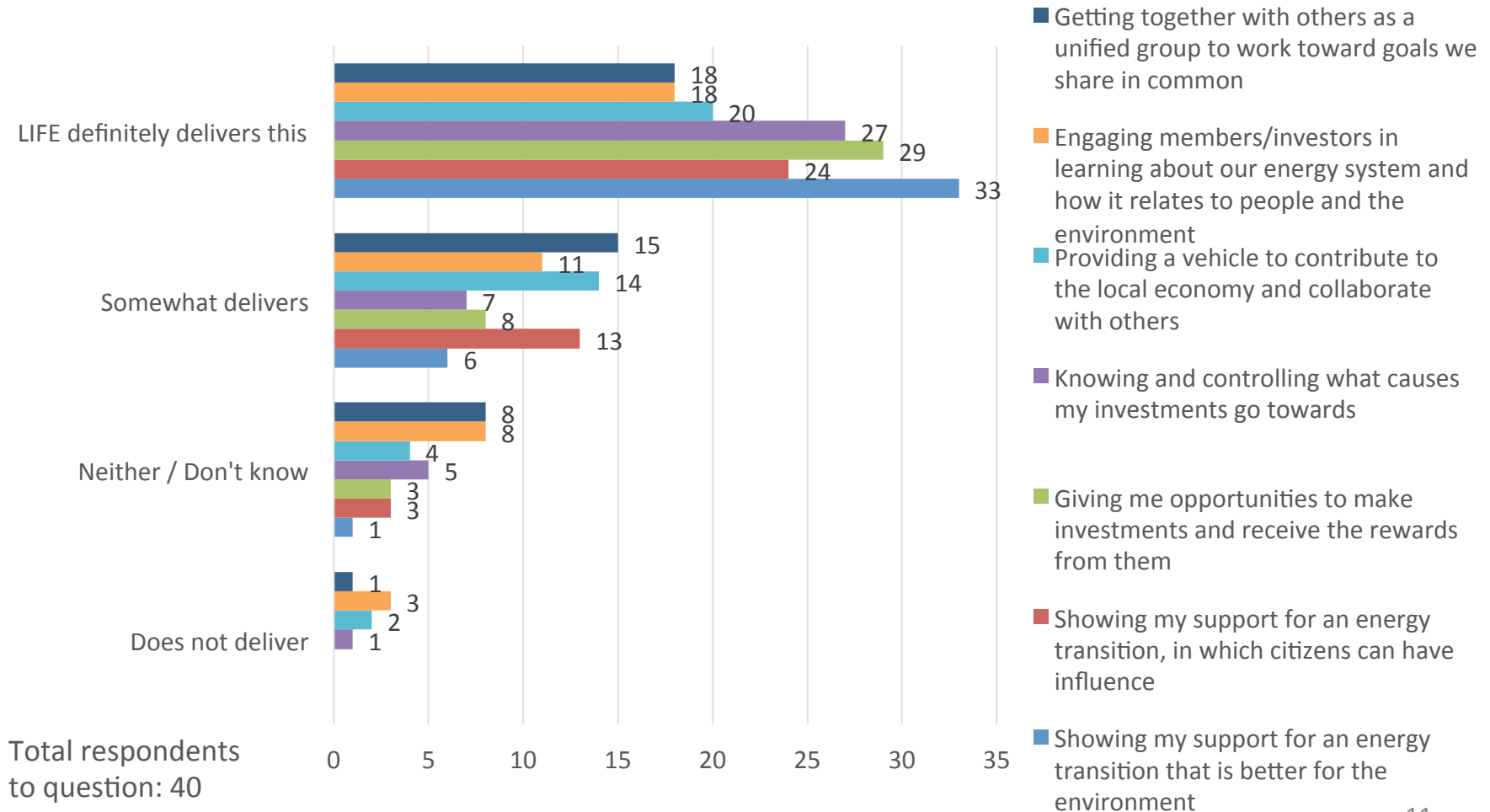
Question Responses: Why Respondents Are Involved in LIFE

f) We asked respondents about reasons someone might become a member of LIFE. We asked them to i) tell us if each is important to them for investing...



Question Responses: Why Respondents Are Involved in LIFE

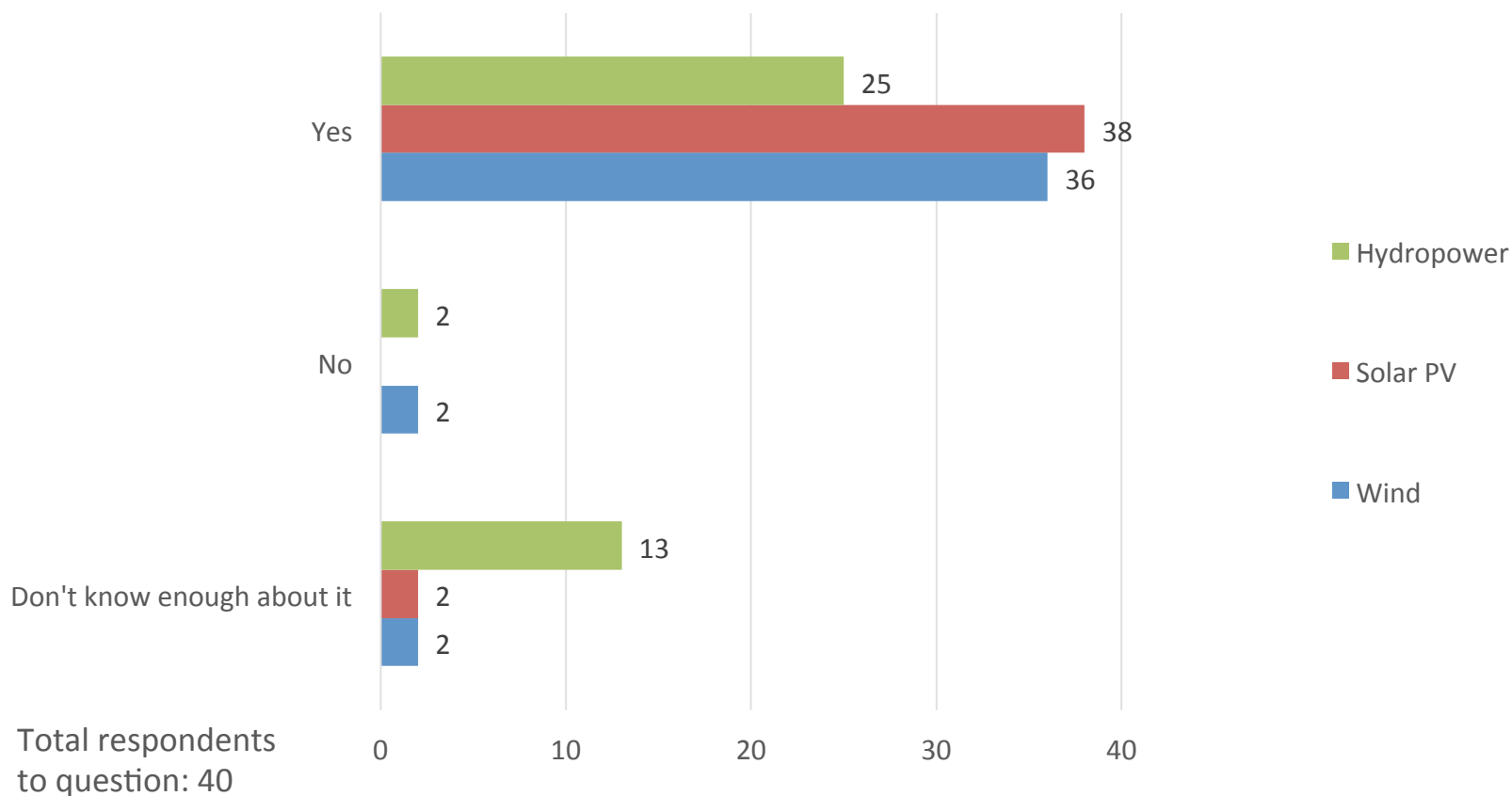
... and to i) rate LIFE's delivery on each:



Question Responses: On Technology Areas to Consider

g) We asked respondents if they would support LIFE working in various technology areas:

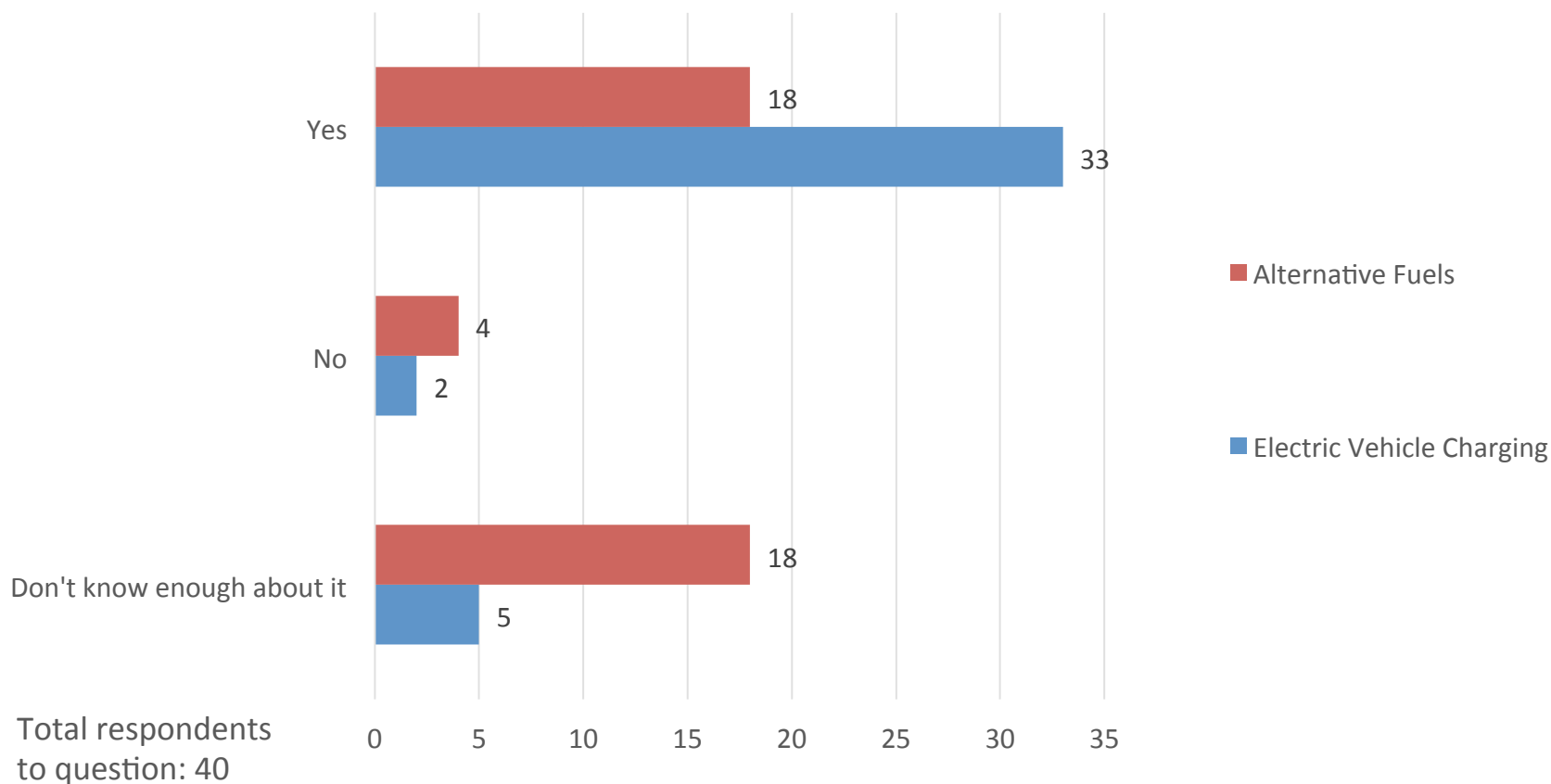
Generating Electricity





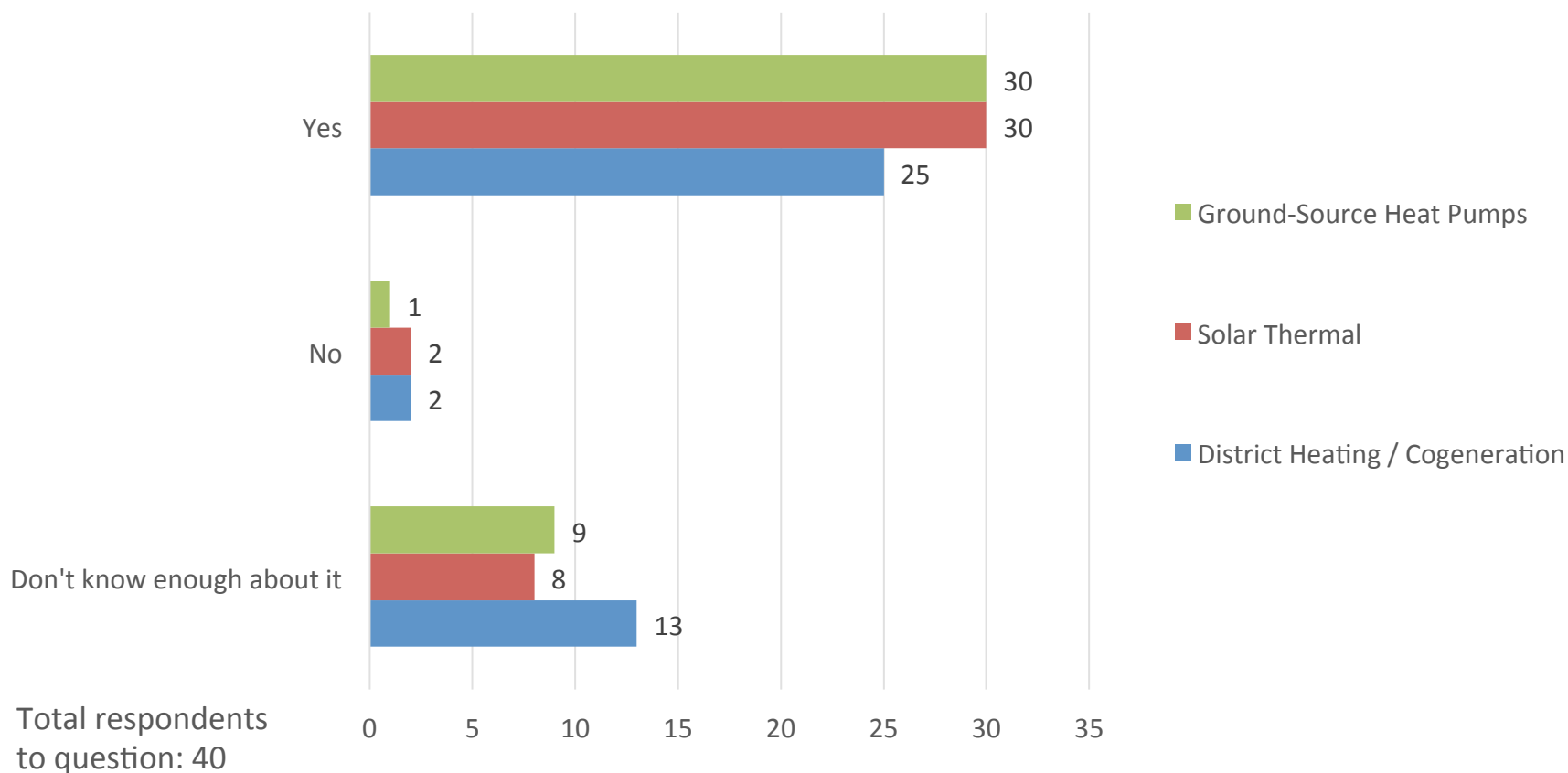
Question Responses: On Technology Areas to Consider

Powering Transportation



Question Responses: On Technology Areas to Consider

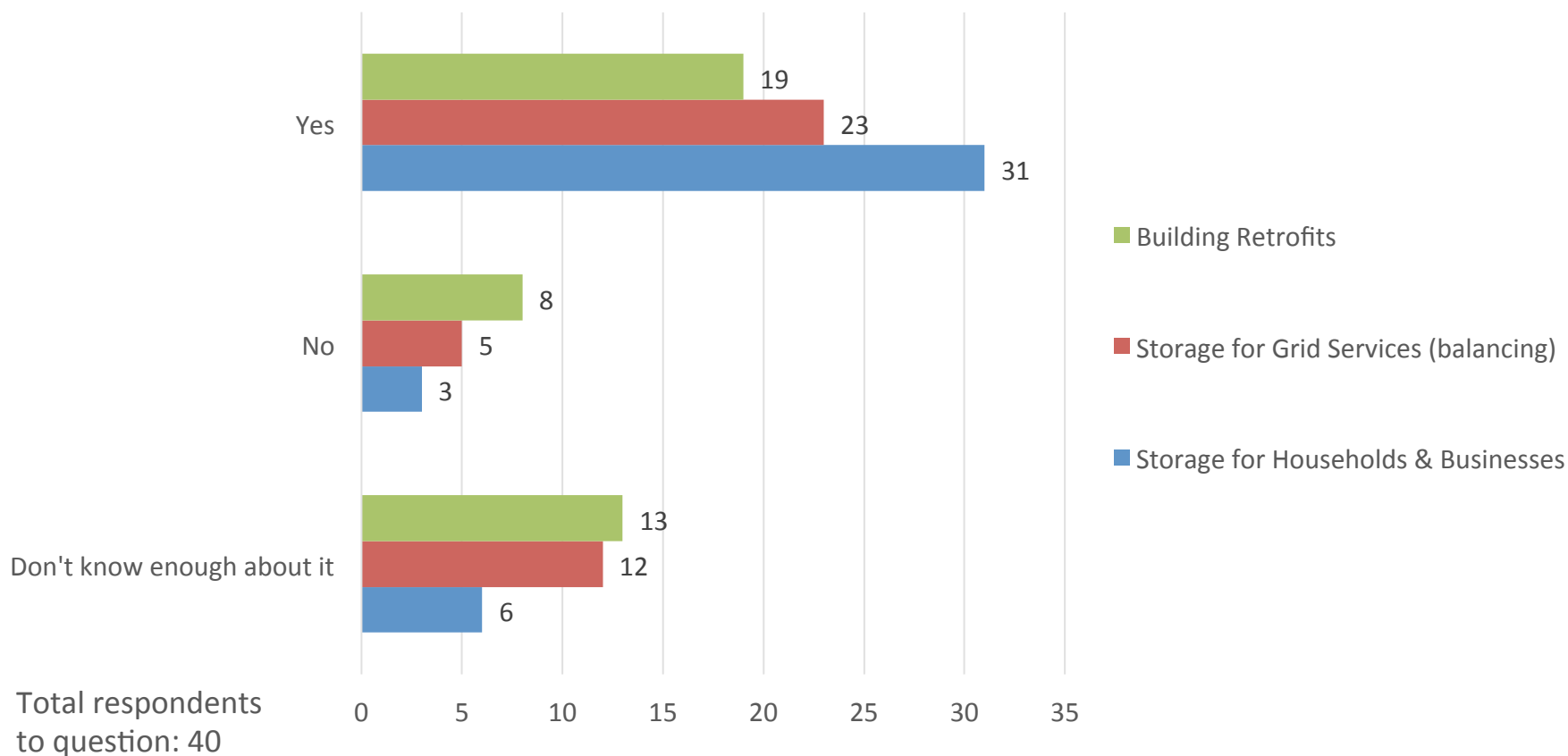
Providing Heating Services





Question Responses: On Technology Areas to Consider

Energy Storage & Efficiency





Question Responses: On Technology Areas to Consider

Highlights:

- No strong opposition amongst respondents to any technology options
- If anything, not all technologies are familiar to everyone

Discussion: The Road Ahead

