



5. Member Survey





Survey Background & Purpose

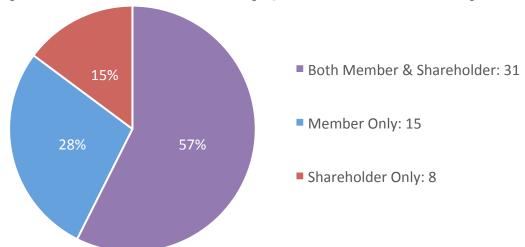
- ON's Feed-In Tariff program ended in 2016
 - FIT provided the framework under which LIFE's existing projects were developed and will continue to operate
- Provincial government since June 2018 election makes the landscape for renewable energy project development in ON uncertain
- With this, LIFE will have to look for business opportunities in new forms if the co-op wants to keep taking on new business
- Survey purpose: To get a pulse on what possible options for business directions that LIFE members, investors would be interested in, supportive of; what value they see in LIFE's work



Survey Results Overview

- Survey got responses from 54 people altogether
- Not all respondents provided responses to all questions
 - 7 respondents had not made it to end of the survey before it closed
 - 40 respondents completed the survey in full (answered all questions)
 - Question response results here will also show # of people who responded to each question



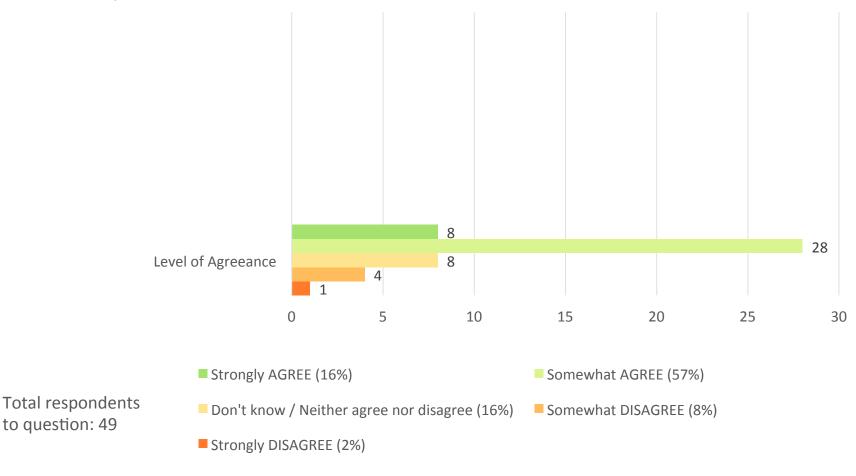




Question Responses:

On Working "Local"

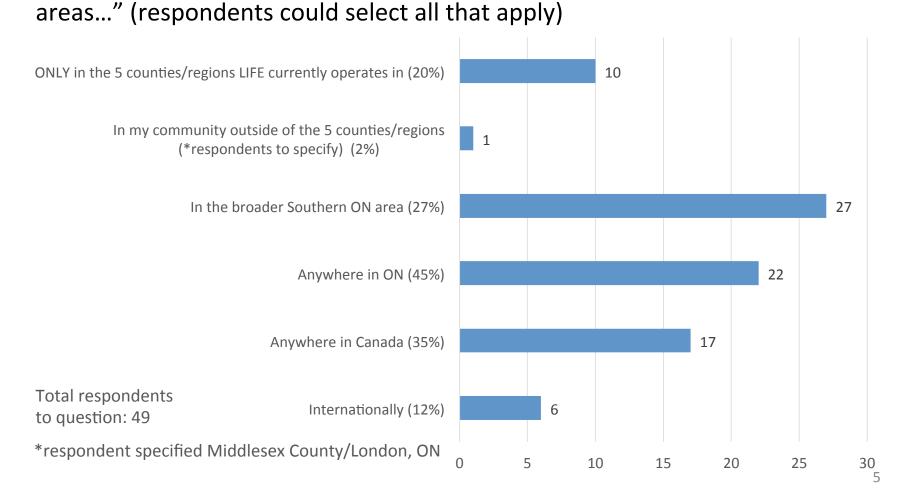
a) "It is important to me that LIFE is local."





Question Responses: On Working "Local"

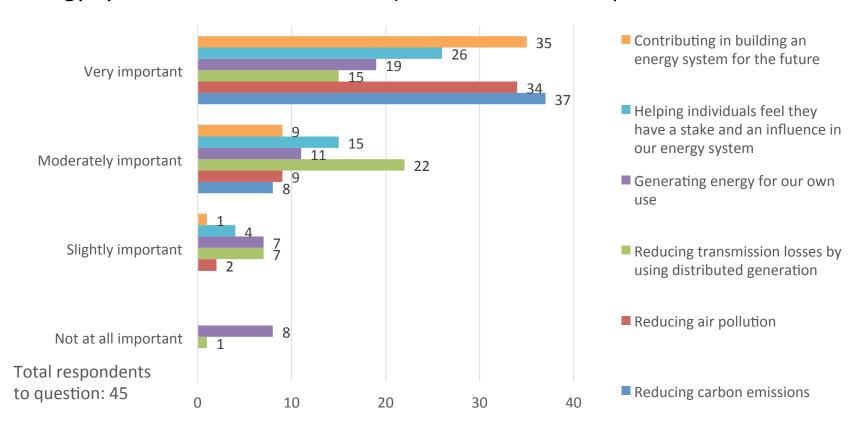
b) "I would support LIFE undertaking projects in the following





Question Responses: On How & Why LIFE Does Its Work

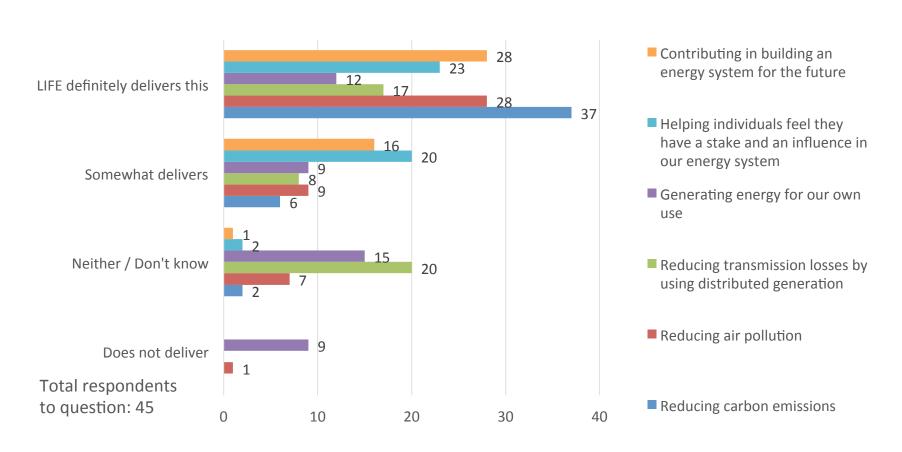
c) We asked respondents about possible motivations for LIFE's role in the energy system. We asked them to i) rate each for its importance to them...





Question Responses: On How & Why LIFE Does Its Work

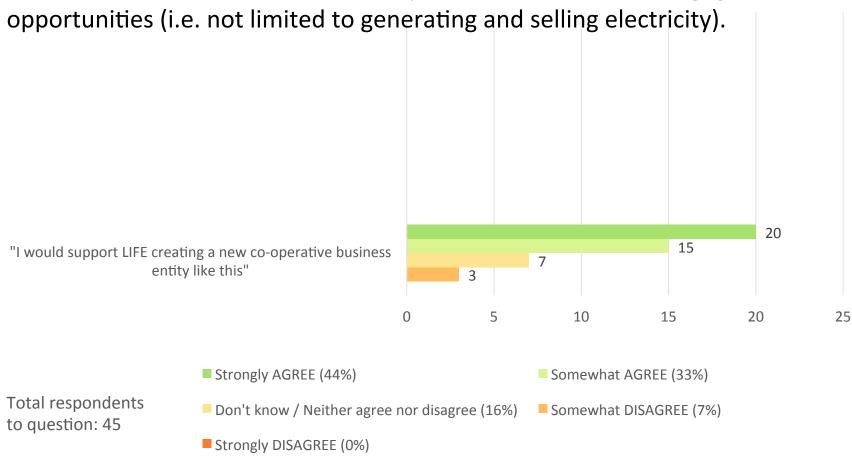
... and to ii) rate LIFE's delivery on each:





Question Responses: On How & Why LIFE Does Its Work

d) One idea is to create another entity under LIFE that could engage in new opportunities (i.e. not limited to generating and selling electricity)





Question Responses:

Why Respondents Are Involved in LIFE

e) "In your opinion, the purpose of LIFE, ideally, ought to include the following aspects" (respondents could select all that apply):

Being a member/investor in LIFE shows my support for an energy transition that is better for the environment (%)

Being a member/investor shows my support for an energy transition, in which citizens can have influence (%)

LIFE gives me opportunities to make investments and receive the rewards from them (%)

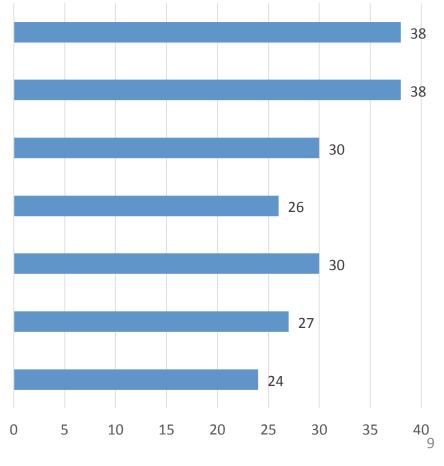
With LIFE, I know and control what causes my investments go towards (%)

LIFE provides a vehicle to contribute to the local economy and collaborate with others to bring better community outcomes (%)

LIFE gets members/investors engaged in learning about our energy system and how it relates to people and the environment (%)

LIFE brings people together as a unified group to work toward goals they share in common (%)

Total respondents to question: 40





Question Responses: Why Respondents Are Involved in LIFE

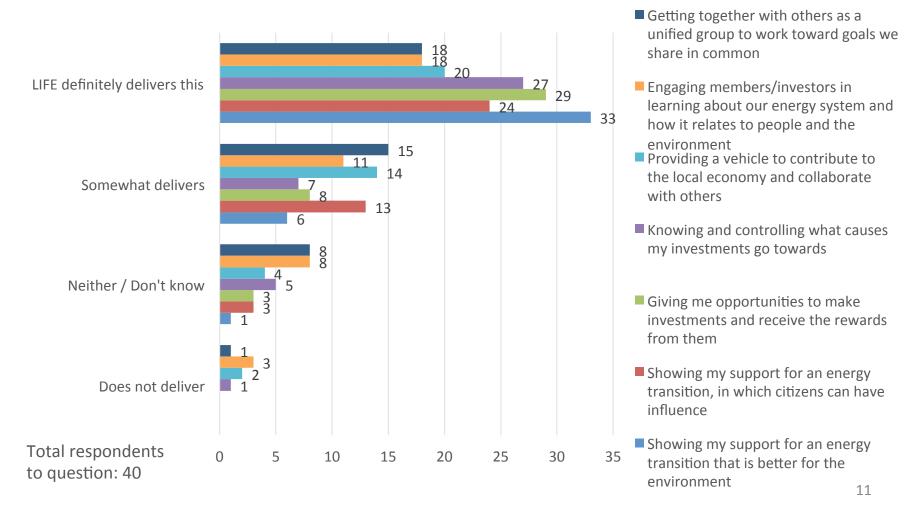
f) We asked respondents about reasons someone might become a member of LIFE. We asked them

to i) tell us if each is important to them for investing... ■ Getting together with others as a unified group to work toward goals we 15 15 share in common 26 27 I'd invest in this (it's THAT Engaging members/investors in important to me) 34 learning about our energy system and 28 39 how it relates to people and the environment 15 Providing a vehicle to contribute to 22 I appreciate this though I 13 the local economy and collaborate don't see it as something to with others invest in 12 Knowing and controlling what causes my investments go towards Neither / Don't know Giving me opportunities to make investments and receive the rewards from them Showing my support for an energy Not important to me transition, in which citizens can have influence Showing my support for an energy Total respondents Ω 10 20 30 40 50 transition that is better for the to question: 40 environment 10



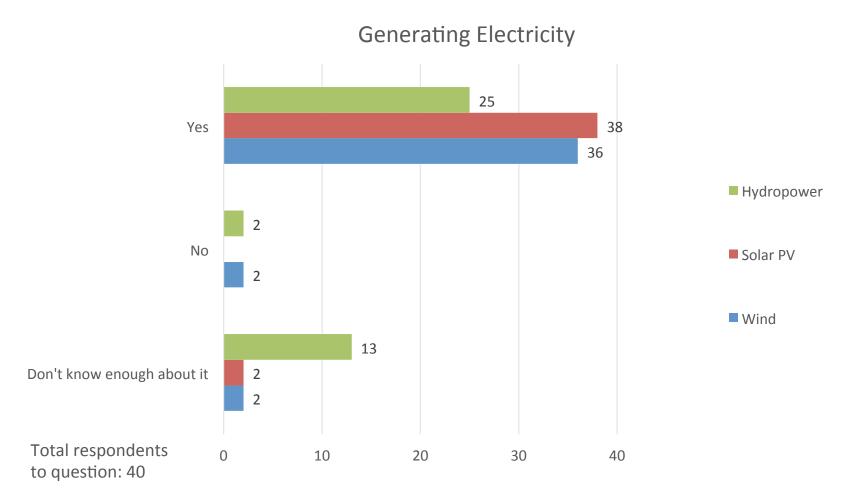
Question Responses: Why Respondents Are Involved in LIFE

... and to i) rate LIFE's delivery on each:

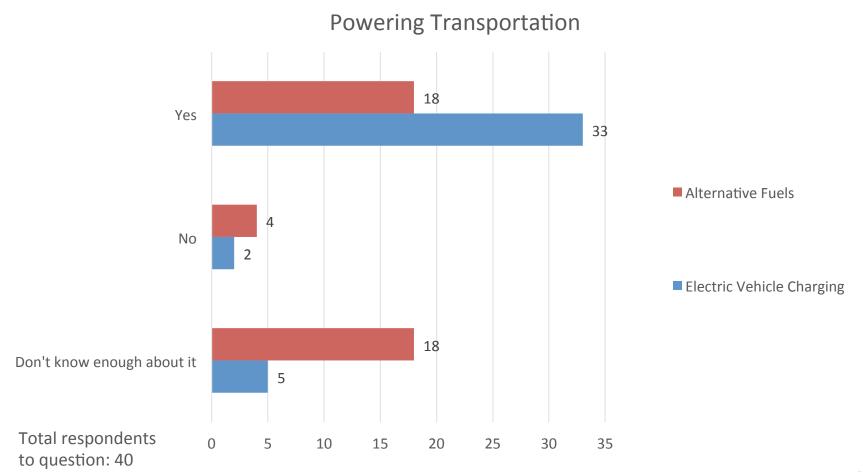




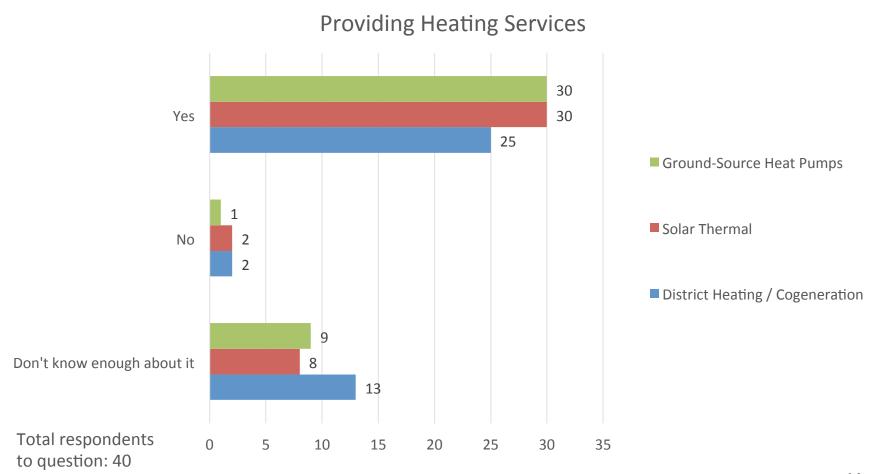
g) We asked respondents if they would support LIFE working in various technology areas:



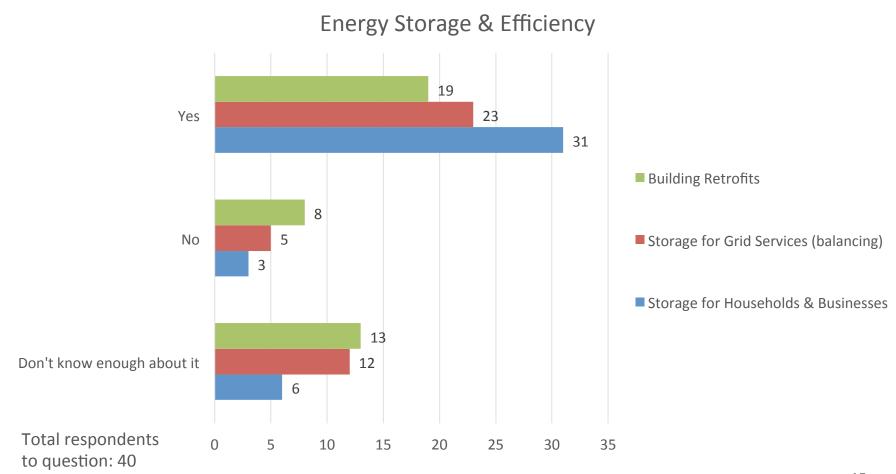














Question Responses:

On Technology Areas to Consider

Highlights:

- No strong opposition amongst respondents to any technology options
- If anything, not all technologies are familiar to everyone





Discussion: The Road Ahead

